



PSLAA is a youth recreational football and cheerleading program that has been serving the Greater Port St. Lucie area for 35 years! We are thrilled this year to announce that we are now the most comprehensive football and cheerleading program in our area, offering both developmental and competitive travel programs, as well as a continued partnership with the Special Olympics of St. Lucie County, providing a home for athletes of all abilities.

PSLAA was founded by former Fire Chief, Ronald D. McCorkle, and a group of determined and enterprising citizens that wanted to foster sportsmanship and a love of football and cheerleading in our community's youth. To finance the \$400,000 project, PSLAA turned to many Treasure Coast businesses that were eager to donate services, supplies, and money. The generosity of these Treasure Coast businesses paid for 90% of the cost of developing the football field and program. The continued support of our community is the backbone behind the history and tradition of PSLAA, and what keeps boys and girls on our fields today. We thank you for your consideration as a sponsor of PSLAA and hope to have you join our legacy here on the Treasure Coast.

Sincerely,

PSLAA Board of Directors



SPONSORSHIP PACKAGES

PLATINUM SPONSOR \$5000

Logo & Name Listed on 4 Banners at PSLAA Fields
Logo on All League Uniforms (Football & Cheer)
Banner on 1 Scoreboard at PSLAA Home Field
Advertising on all Board of Directors Shirts
Custom water bottles with business Name/Logo
Custom League Shirt
Logo on all PSLAA Printed & Electronic Communication
Name recognition at Every Home Game
Social Media Marketing Campaign
Priority Placement on PSLAA Website with Business Link
Free Admission to All Games At Home Field
Custom League Plaque Recognizing Sponsorship of PSLAA
Sponsorships of Underprivileged Youth

GOLD SPONSOR \$2500

Logo & Name Listed on 3 Banners at PSLAA Fields
Banner on 1 Scoreboard at PSLAA Home Field
Advertising on all Board of Directors Shirts
Custom League Shirt
Logo on all PSLAA Printed & Electronic Communication
Name recognition at Every Home Game
Social Media Marketing Campaign
Advertisement on PSLAA Website with Business Link
Free Admission to All Home Games
Custom League Plaque
Sponsorships of Underprivileged Youth

SILVER SPONSOR \$1000

Logo & Name Listed on 2 Banners at PSLAA Fields
Name Recognition at All Home Games
Social Media Marketing Campaign
Advertisement on PSLAA website
Free Admission to All Home Games
Custom League Plaque
Sponsorships of Underprivileged Youth

BRONZE SPONSOR \$500

Logo & Name Listed on 1 Banner at Home Fields
Social Media Recognition
Advertisement on PSLAA website
Free Admission to All Home Games
Custom Plaque to Display Recognizing Sponsorship of PSLAA
Sponsorship of Underprivileged Youth

Port St. Lucie Athletic Association

Sponsorship Agreement

Company Name (as you would like it to appear for advertising and website)

Point of Contact

Phone Number

Website

Email Address

Company Mailing Address

Sponsorship Package Selection:

☐ Platinum (\$5000)

☐ Gold (\$2500)

☐ Silver (\$1000)

☐ Bronze (\$500)

Please return completed form to:

PSLAA

PO BOX 13766

Port St Lucie, FL 34979

Please make check payable to: PSLAA

Logo and /or banner artwork should be emailed to
info.pslaa@gmail.com



For questions regarding sponsorship, web or email advertising, please contact:

Board of Director : _____ Phone _____